FACT SHEET 5 – economic development

	Dissatisfied	Satisfied	Neither Satisfied nor Dissatisfied
Visitor Information Centre	7.76	**76.71**	15.52
Wilsons Riverbank precinct development	19.89	**59.86**	20.25
Promoting and attracting events	20.79	**58.24**	20.97
Facilities to host events	23.96	**52.81**	23.23
Tourism promotion	21.00	**51.86**	27.14
CBD upgrade	32.82	**45.19**	21.99
Attracting and promoting business	29.25	**37.94**	32.81
Land-use planning	30.62	**31.69**	37.69

- The survey of 601 people was conducted in June 2003, by mailout. The survey was conducted by Professor Don Scott and lecturer Mr Peter Vitartas from the School of Management, Southern Cross University.

Council Comment – Andrew Lovett, Manager, Economic Development Unit:-

"It is clear that residents are happy with the way Lismore is being promoted as a tourist destination, and with the recent works to beautify the CBD.

There is also an anxiety in the community that more needs to be done to attract investment, and to make our land-use planning and economic development work hand-in-hand."